

20X2020 AGENCY TEAM Group Charter

Mission:

The 20X2020 Agency Team (20X2020 Team) will develop a plan to achieve a 20 percent reduction in per capita urban water use statewide by 2020.

Goals:

1. Establish baseline information (statewide and by the 10 DWR hydrologic regions).
2. Quantify interim and final urban water conservation targets and strategies for reaching the targets.
3. Estimate the amount of per capita urban water expected to be conserved in each interim period as well as by 2020 due to current programs, efforts, and activities.
4. Identify new actions, programs, policies, etc. to meet the interim and 2020 targets if the current activities outlined in the previous task are not sufficient to meet the urban water conservation goal.
5. Develop statewide implementation plans, schedules, budgets for current and proposed urban water conservation measures.
6. Identify performance metrics to be used to document efforts to achieve compliance with the targets.
7. Prepare public outreach and concluding reports.
8. Conduct public outreach and incorporate feedback.

Importance:

On February 28, 2008 Governor Schwarzenegger described a seven-part comprehensive plan for improving the Sacramento-San Joaquin Delta. The first item on the Governor's list is an aggressive new goal for water conservation in California. Conservation is a key strategy for providing water to Californians and protecting and improving the Delta ecosystem and reducing greenhouse gases. The Governor's directive establishes a more aggressive plan to expand on current urban conservation efforts and programs.

Water conservation activities are prominent considerations in several current processes, including:

- California Water Plan Update 2009
- Delta Vision Blue Ribbon Task Force
- Climate Action Team (CAT)
- Water Energy Team (CAT)
- California Urban Water Conservation Council
- Urban Water Management Planning
- State Water Resources Control Board Strategic Plan Update
- Bond funding requirements
- Water use efficiency standards
- Recent and proposed legislation

Membership:

Executive Sponsor: Mark Cowin, Department of Water Resources (DWR)
20X2020 Team Co-Chairs: Rick Soehren, DWR and Barbara Evoy, SWRCB

20X2020 Team Members:

Agency	Agency Representatives	Alternate/Key Project Staff
• California Urban Water Conservation Council	Chris Brown	
• California Energy Commission	Lorraine White	TBD
• California Public Utilities Commission	Rami Kahlon Stephen St. Marie	Al Schiff ¹
• Department of Public Health	Gary Yamamoto	Cindy Forbes ²
• State/Regional Water Resources Control Boards	Fran Spivy-Weber Tom Howard Barbara Evoy	James Maughan ³ Rich Mills Darren Polhemus Dave Balgobin
• US Bureau of Reclamation (USBR)	Tracy Slavin	Sherri Looper ⁴
• Department of Water Resources	Mark Cowin Rick Soehren	Rick Breitenbach

¹ Alternate to Rami Kahlon

² Alternate to Gary Yamamoto

³ Alternate to Barbara Evoy

⁴ Alternate to Tracy Slavin

Agency Representatives:

Agency representatives need sufficient authority to represent their agency and allocate staff and resources to conservation plan activities as appropriate. Attendance is important to the continuity of the group. Members should appoint alternates if they are unable to attend. Alternates should be briefed and prepared to make decisions.

Key Project Staff:

Support for developing the Conservation Plan will consist of staff from the CA Public Utilities Commission, CA Energy Commission, CA Dept of Public Health, CA State/Regional Water Boards, CA Dept of Water Resources, US Bureau of Reclamation and the CA Urban Water Conservation Council.

Roles and Responsibilities:

- The **Agency Representatives** will provide policy guidance and leadership in developing the Conservation Plan. It is an inter-agency team that draws upon the wide range of scientific, technical, and administrative skills within the member entities. The role of the team is to bring well considered staff work and recommendations forward to the conservation planning effort.
- **California Urban Water Conservation Council** will provide technical services and support for developing the Conservation Plan.
- **Key Project Staff** consist of topic-specific subject matter experts from member entities, and outside expertise as needed. Staff will communicate and convene as needed to meet with, plan, and support the consultant on specific work assignments.
- A **Facilitator** will provide neutral, third party leadership to the dialogue process as well as meeting management. Overall management of the facilitation team will be provided by Center for Collaborative Policy.

Other Related Project Roles:

- **Communications Team** consists of public information officers from member entities to use multiple mailing lists and communications methods to advise the public, as needed, of 20X2020 information.

Amendments:

The 20X2020 Team may amend the charter in consultation with the Co-Chairs and Sponsor.

Project Time-Frame:

The agencies intend to work quickly and complete the plan by the fall of 2008.

Meeting/Workshop Schedule:

The 20X2020 Team will meet as necessary through the end of 2008. Generally, 20X2020 Team meetings will be two hours in duration. The 20X2020 Team will hold several informational workshops during the late summer and early fall of 2008.

Decision Making

The 20X2020 Team will operate as a consensus-seeking body in developing the Conservation Plan. In the event consensus is not reached on any particular topic, the range of perspectives will be recorded and forwarded to the Co-Chairs for resolution. Final resolution of issues may involve additional interagency consultations.

Communications

- **Confidentiality** Unfinished business is not public business. Outcomes and deliberations of the 20X2020 Team meetings are staff working products. Release of products from the group to those outside of it will be treated as draft working products unless specifically agreed to otherwise by the group. For example, members may wish to consult with staff on key issues. This is a working staff consultation. At other times, members may wish to discuss topics of the group in broader public forums. The work of the 20X2020 Team should not be the subject of a public forum unless the Team agrees to it. However, an individual agency may consult with the broader public on any subject it finds appropriate. The restriction is to not refer to the presentation as a 20X2020 Team product unless the full Team has affirmed.
- **Website** The SWRCB will maintain a Committee webpage accessible to the public. The public webpage will contain the name and agency of the members, the charter, and products for public use.